

Photo Manipulation

This is a developing market for us which has come about due to customer demand. Look at these two images;



You can see the originals in our shop. Manipulating images in this way takes a great deal of time so we quote for every job according to the work necessary.

This image is quite complicated and took 3 hours as all the background has to be painted in by hand when the parts



not required are removed.

As well as removing objects we can remove or minimise scratches from old photographs, change colouring and many other manipulations. Photographs can, and do, lie!

Virus Removal/ Upgrades

We are able to advise on the best course of action to clean your laptop or PC from virus infection. We can remove virus infections, upgrade software and install printers.

Together with our partner Gibbon Online we can build PC systems or upgrade them to your exact needs.

We can take the worry out of installing your new laptop or PC whether or not your purchased it from us- we will update, install and get your network working.

All work that we do is guaranteed and we do not charge if we cannot complete the task!



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Opinions and advice are the result of years of experience. Please make your own enquiries before relying upon our opinion. No responsibility accepted for the use to which this information is put.

PrinterFood

.co.uk

What We Do:

Goods and Services



- Printer Cartridges
- Printers
- Computer Lessons
- Photo Manipulation
- Buying Advice



0191 564 1234

Expertise

PrinterFood started in Sunderland in 2005 as the Inkdrop and since then we have continued to develop our expertise in printers and computers. We can help you to predict costs, source product and understand technology. Yes- our advice is free- because we know that you will come back to us for your toners and cartridges... We supply major schools, manufacturers, training organisations and offices with guaranteed compatibles, remanufactured and OEM cartridges from our retail premises in Sunderland



The Jargon

DPI	Dots per inch. The more the better as printing in 600dpi results in clearer type than 300dpi (the typical magazine)
Inkjet/ Bubblejet	Printer that uses liquid ink held in cartridges. Ink is shot onto page as small 'dots'. Low cost printers, page costs can be high, especially Epson
Laser	Printer using a solid powder-like ink which is melted onto the page using heat. Very high quality, low page costs.
Page costs	The actual cost of printing a page. Some printers are sold cheaply because the cartridges are expensive.
Cartridge	What the ink or laser toner is held in. This is the part that runs out regularly. This is where the cost is!
Multifunction/ MFP/ PSC	A printer which also scans/ copies and often faxes as well. Most can copy without the computer being switched on.
Photo Printer	Usually a small printer with slots for digital camera cards to print 6x4 or 7x5 photos. Will normally not require a PC
Duplexing	Printing on both sides of the paper automatically.
Business Inkjet	An inkjet built to high-volume standards to provide colour printing for busy offices. The HP Officejet series for example.
Printhead	The part which puts the ink on the paper in an inkjet printer. Imagine over 400 fine jets in an area the size of a fingernail
Compatible Cartridge	An ink cartridge made to fit your printer- not original. Epson, Brother and Canon compatibles are commonly this type
Remanufactured Cartridge	Original cartridge which has been dismantled, cleaned and refilled. HP, Lexmark and Dell are commonly remanufactured - they have the printhead incorporated in the cartridge
Refilled cartridge	New ink or toner has been poured into an existing or newly made hole in the cartridge. Unreliable and messy with low success rate and inconsistent fill level.
OEM	Original equipment made by big company like Canon & HP
Printhead	The complex bit of machinery that fires ink onto the paper

Printer Cartridges

We sell cartridges from all the main manufacturers- HP, Epson, Dell, Brother, Lexmark, OKI, Samsung etc. We also sell compatibles and remanufactured cartridges where we know that they are reliable. We only deal with the big, established suppliers. In this way we know that our product is reliable and will save you money- not cause you grief!

Printers

We stock a range of printers to suit your needs. We are not in the business of selling £29 Lexmark printers where the cartridges cost £50 to replace! We will ask you some easy questions to find out what you really need and then recommend something that will suit the exact needs that you have. General text printing? Photos? What sort of volume? Scanning? Copying? What size? We can provide explanatory leaflets for you to take away.

We tend to stock HP (60% of all printers sold are HP) with some Canon or Brother where we feel there is a gap in our range.

Computer Lessons

Over the years we identified a need from our customers for patient and knowledgeable tuition on their own computers. So we have developed an expertise in coaching clients through the basics of computing and onwards to video editing and the safe use of eBay, PayPal, Amazon et al.

All this happens in your own home using your computer. The first 3 sessions are fixed subject- the basics of how a computer works, setup, security and email. Then we develop in the direction that the client wishes them to go- internet, video, music or just general.

Some clients have 8 or 9 lessons, others have been with us for over a year! Each lesson is 1 hour and the client benefits from free telephone and remote support whilst the sessions continue. We will install password protection, antivirus and malware detection free of charge

We have found that this approach is greatly appreciated by our retired customers who find that they now have time to develop an interest in the internet but are concerned about security and their level of knowledge.

Buying Advice

One of the reasons that we rate so highly on Google and FreeIndex is that customers like our approach to advice. Because we are owned and run by one person (Mike) we have no 'axe to grind' or bosses' targets to reach!

That means that if you need advice about printers, computers or anything else related to them, we usually know the answer or know someone who will!

Advice is free- after all, we know that if we make a friend, that friend will stick with us.